

## Amber L. Story

### Home Address:

5808 Bryn Mawr Road  
College Park, MD 20740  
(301) 982-9484  
amberstory14@gmail.com

### Educational Background:

PhD, Social and Personality Psychology  
BA, Psychology, Summa cum laude

Cornell University, 1992  
Washington University, 1987

### Professional Positions:

**Deputy Division Director (Acting Division Director, 3/15-11/15) 2009-present**

National Science Foundation, Division of Behavioral and Cognitive Science

Pursue NSF's mission through leadership of major scientific initiative. Provide strategic planning and policy setting in collaboration with the Division Director. Provide leadership and guidance to division staff members. Guide direction of science and create new opportunities for behavioral and cognitive scientific communities. Assist in division's human capital management and supervise 20 direct reports. Monitor \$93M of appropriated funds at division and program levels. Prepare and justify budget estimates and allocating resources. Represent and foster partnerships in behavioral and cognitive sciences within the foundation, within the federal context and within the scientific communities. Evaluate proposals and recommendations of research awards and declines to promote transparency and accountability.

#### Accomplishments:

- Development and implementation of the first strategic plan for BCS
- Creation and implementation of NSF-wide training course on Merit Review Basics
- Leadership of NSF's Understanding the Brain efforts and interagency efforts in the BRAIN initiative
- Establishment of international collaboration in psychological science with Israel

### **Program Director**

**2003-2009**

National Science Foundation, Division of Behavioral and Cognitive Science

Serve as director and manager of the Social Psychology program. Organize, implement and manage a diverse and robust grant program with a budget of \$6.4M. Insure transparency and accountability in merit peer review and decision process. Engage with members of the scientific community, other funding agencies, professional societies, and colleagues within the foundation. Provide scientific expertise, evaluation, and advice to other programs in NSF. Maintain knowledge of the current findings in Social Psychology and provide insight into future directions of the field. Balance the needs and goals of the program, division, directorate and foundation. Maintain personal research program including research, analysis, and dissemination.

## Accomplishments:

- Development and successful completion of joint competition with Department of Defense on National Security, Conflict, and Cooperation
- Management of the Dynamics of Human Behavior theme of the Human and Social Dynamics priority area
- Recognition by Society for Personality and Social Psychology for service to the field
- Collaboration with professional societies, such as APA and COSSA, to highlight social psychological research at events like CNSF.

**Visiting Assistant Professor****2001-2003**

The George Washington University, Department of Psychology

Teach undergraduate and graduate courses and seminars. Conduct research in social cognition – design, implementation, and analyses. Disseminate research findings through publications and conference presentations. Mentor graduate and undergraduate students in independent research and career planning. Review manuscripts submitted for publication in research journals. Organize biweekly Research Discussion Seminar. Serve on dissertation and master’s thesis committees. Advise Psychology majors on proposed course of study.

## Accomplishments:

- Published research in major journals in field

**Assistant/Associate Professor****1994-2002**

University of South Carolina Aiken, Department of Psychology

Teach undergraduate and graduate courses. Conduct research in social cognition – design, implementation, and analyses. Communicate research findings through publications and conference presentations. Supervise and mentor graduate and undergraduate students in independent research. Review manuscripts submitted for publication in research journals. Serve on master’s thesis and undergraduate honors committees. Advise Psychology majors on proposed course of study. Organize and advise the Psychology Club. Lead university committees on matters related to curriculum and assessment.

## Accomplishments:

- Published research in major journals in field
- Awarded university system scholarship grant for research
- Re-invigorated Psychology Club and Psi Chi on campus; named Faculty Advisor of the Year

**Postdoctoral Research Scholar (NIMH Training Grant)****1992-1994**

University of Michigan, Institute for Social Research

Manage and maintain a multi-wave longitudinal data set of a community sample of married couples. Analyze longitudinal data sets. Communicate research findings through publications and conference presentations. Review manuscripts submitted for publication in research journals.

**Other Work-related Experiences****Treasurer - International Society for Self and Identity****2000-2003**

Create constitution and bylaws. Apply for and receive tax-exempt status from IRS for the Society as a 501c3. Create fiscal year budget and manage expenditures.

**Awards and Honors:**

- 2012 NSF Director's Award for Collaborative Integration for team work on the Graduate Research Fellowship Program Working Group
- 2011 NSF Director's Award for Collaborative Integration for team work in creating the Merit Review Basics workshop for new Program Directors
- 2009 NSF Director's Award for Management Excellence for leading the National Security, Conflict, and Cooperation joint competition with the Department of Defense
- 2008 NSF Director's Award for Merit Review Excellence for performance as Program Director in Social Psychology Program
- 2006 Society for Personality and Social Psychology – Award for Distinguished Service on Behalf of Social and Personality Psychology
- 2005 NSF Director's Award for Collaborative Integration for Human and Social Dynamics Priority Area
- 1997 USC Aiken's Faculty Advisor of the Year
- 1994 Research and Productive Scholarship Grant, University of South Carolina system, \$3000
- 1992 American Psychological Association Dissertation Research Grant Award, \$500
- 1992 & 1990 Cornell University Summer Research Fellowship
- 1991 & 1989 American Psychological Association Science Directorate Travel Award
- 1990-1991 Mary Bates Stecker Fellowship, Cornell University
- 1987-1990 Sage Graduate Fellowship, Cornell University

**Publications:**

- Story, A. L. (2004). Self-esteem and self-certainty: A mediational analysis. European Journal of Personality, 18, 115-125.
- Story, A. L. (2003). Similarity of trait construal and consensus in interpersonal perception. Journal of Experimental Social Psychology, 39, 364-370.
- Story, A. L. (1998). Self-esteem and memory for favorable and unfavorable personality feedback. Personality and Social Psychology Bulletin, 24, 51-64.
- Story, A. L. & Dunning, D. (1998). The more rational side of self-serving prototypes: The effects of success and failure performance feedback. Journal of Experimental Social Psychology, 34, 513-529.
- Forthofer, L.; Kessler, R.; Story, A. L.; & Gotlib, I. (1996). The effects of psychiatric disorder on the probability and timing of first marriage. Journal of Health and Social Behavior, 37, 121-132.

Dunning, D. & Story, A. L. (1991). Depression, realism, and the overconfidence effect: Are the sadder wiser when predicting future actions and events? Journal of Personality and Social Psychology, 61, 521-532.

Dunning, D., Perie, M., & Story, A. L. (1991). Self-serving prototypes of social categories. Journal of Personality and Social Psychology, 61, 957-968.

### **Invited Research Presentations:**

Story, A. L. (2001, May). Talking apples and oranges: The role of similarity of trait construal in interpersonal consensus. Colloquia Series, Centre for Research in Self and Identity, University of Southampton, UK.

Story, A. L. (1999, May). The development of self-serving prototypes and their implications for interpersonal agreement. Social Psychology Colloquia Series, University of Maryland, College Park.

Story, A. L. (1998, February). Having what it takes: The rational construction of self-serving prototypes. Social Psychology Colloquia Series, Rutgers University, New Brunswick, NJ.

### **Selected Conference Presentations:**

Carnelley, K., & Story, A. L. (2008, February). Adult attachment and appetitive and aversive goals. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.

Story, A. L. (2006, January). Interpersonal predictors of self-other agreement. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Palm Springs, CA.

Story, A. L. & Ahrens, A. (2004, February). Avoidance motivation and health optimism: Roles of defensiveness and action. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.

Story, A. L. & Ahrens, A. (2003, February). Approach and avoidance motivation and perceptions of health risk. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Los Angeles, CA.

Vasilopoulos, N. L., Sass, M. D., Shipper, F., & Story, A. L. (2002, August). Target personality and rater agreement – Implications for 360-degree feedback. Paper presented at the annual meeting of the Academy of Management, Denver, CO.

Story, A. L. (2002, February). Correlates of perception of health risks. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Savannah, GA.

Story, A. L. (2001, February). Distorted prototypes of health among depressed individuals. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Story, A. L. (2000, February). The effects of self-esteem and feedback on the development of self-serving prototypes. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Nashville, TN.

**Selected Outreach Presentations:**

I have made dozens of presentations focused on NSF, the merit review process, funding opportunities, and tips for writing competitive proposals, but a few of note:

Psychology and STEM: A View from NSF, American Psychological Association Science Leadership Conference, 2010.

Grant-seeking Guide Basics, video, National Communication Association, 2011.

International Collaborations within the Psychological Sciences at NSF, US National Committee for Psychological Science, 2012.

BRAIN and Beyond: Neuroscience at NSF, Board for Behavioral, Cognitive, and Sensory Sciences, National Research Council, 2012.

**Committees and Activities:**

- Fed Interagency Working Group on Neuroscience, OSTP, co-chair, 2012-present.
- Fed Advisory Council on Alzheimer's Disease Research, Care, and Services, HHS, FACA member, 2011-present.
- Fed National Preparedness and Response Science Board, HHS, ex officio, 2012-present.
- Fed Committee on Homeland and National Security's subcommittee on Adversarial Behavior, member, OSTP, 2010-2012.
- Fed Evaluation team of TSA new Assessor program, DHS, member, 2011-2012.
- NSF Understanding the Brain Coordinating Group, co-chair, 2015- present.
- NSF Understanding the Brain Steering Committee, co-chair, 2013-2015.
- NSF Graduate Research Fellowship Program Working Group, 2010-2012.
- NSF National Security, Conflict, and Cooperation Management Team, team leader, 2008-2011.
- NSF Program Officer Development working group, 2008-2011.
- NSF Human and Social Dynamics Management Team, team leader of Dynamics of Human Behavior emphasis area, 2003-2008.
- NSF CAREER Coordinating Committee, 2003-2009.
- NSF Social, Behavioral and Economic (SBE) Science Directorate's Distinguished Lecture Series, The Science of Broadening Participation, organizer, 2005-2007.
- NSF SBE Orientation Committee for new program officers, 2005-present.
- NSF Search Committees, various programs, BCS, NSF, 2005- 2009.
- GWU Research Discussion Series, Industrial/Organizational and Applied Social Psychology program, organizer, 2002-2003.
- GWU Declaration of Major Committee, 2002-2003.
- USCA Academic Assessment Committee, 1998-2001, Chair 2000-2001.
- USCA Institutional Effectiveness Committee, 1998-2000.
- USCA Faculty Advisor, Psychology Club, 1995-2001.
- USCA Courses and Curriculum Committee, 1995-1998, Chair, 1996-1998.
- USCA Search Committee, Department of Psychology, 1997, 1998, 2000.
- USCA Teaching Excellence Review Subcommittee, 1996.

**Professional Affiliations and Service:**

Fellow - Association of Psychological Science  
Member - American Psychological Association  
Society for Personality and Social Psychology

**Completed Training:**

Leadership in a Democratic Society, Federal Executive Institute (one month)  
Negotiation Skills (4 days)  
Leading Individual and Organizational Change (4 days)  
Building High Performing Organizations (4 days)  
Leadership and Problem-Solving Skills, NSF Academy (4 days)  
Executive Leadership Retreat, NSF Academy (3 days)  
Executive EEO Training, The role of the manager in the federal-sector complaint process, NSF  
Office of Diversity and Inclusion (1 day)  
Executive EEO Training, NSF Becoming a Model EEO Agency: The Role of Managers and  
Supervisors, NSF Office of Diversity and Inclusion (1 day)  
NSF Labor Relations, NSF Academy (1 day)